



YOUR  
INDIE GAMES  
DISTRIBUTION  
CHANNEL





## PARTNER WITH IDC/GAMES FOR DISTRIBUTION

IDC/Games is a PC game publisher that offers independent video game developers an all-round hassle-free **publishing service** focused on **player acquisition** and **monetization**.

IDC Games is a **digital game distribution platform** that integrates user registration, in-game payments, eSports, DRM, and a loyalty program, for every published game.



## GAME SERVICES INTEGRATED AT THE IDC GAMES PLATFORM

INSTANTLY AVAILABLE FOR YOUR GAME  
UPON PUBLISHING AT THE PLATFORM



## GAME DISTRIBUTION PLATFORM

WEBSITE & DOWNLOADABLE LAUNCHER  
FOR INDIE PC GAMES

+ INFO



## DEDICATED GAME PAGE

AN ATTRACTIVE AND COMPLETE GAME PAGE  
TO CONVINCE USERS TO INSTALL YOUR GAME

+ INFO



## USER REGISTRATION SYSTEM

SOCIAL LOGIN, PASSWORD RECOVERY, SECURE  
AUTHENTICATION, AND FRAUD PREVENTION

+ INFO



## PROTECTION FOR DEV'S WORK

DRM MANAGEMENT AND SECURITY  
MEASURES

+ INFO



## ONLINE STORE

THE PLATFORM SUPPORTS FREE TO PLAY ,  
FREE TO PLAY AND FREEMIUM GAMES

+ INFO



## PAYMENT GATEWAY

DEDICATED GAME SHOP WITH LOCAL PAYMENT  
METHODS & CURRENCY

+ INFO



## USER ENGAGEMENT SOLUTIONS

GROWING YOUR PLAYERS WITH A LOYALTY  
PROGRAM, IN-GAME EVENTS & LIVE STREAMS

+ INFO



## DEVELOPER CONSOLE

EASILY UPLOAD YOUR GAME'S CONTENT (TEXTS,  
IMAGES, VIDEOS, GUIDES, NEWS, ETC)

+ INFO



## FREE PROMOTION

WE PROMOTE YOUR GAME AT OUR  
SOCIAL MEDIA AND PLATFORM

+ INFO



## ESPORTS MANAGEMENT

EASILY MANAGE YOUR ESPORTS  
TOURNAMENTS, LEAGUES AND EVENTS

COMING SOON





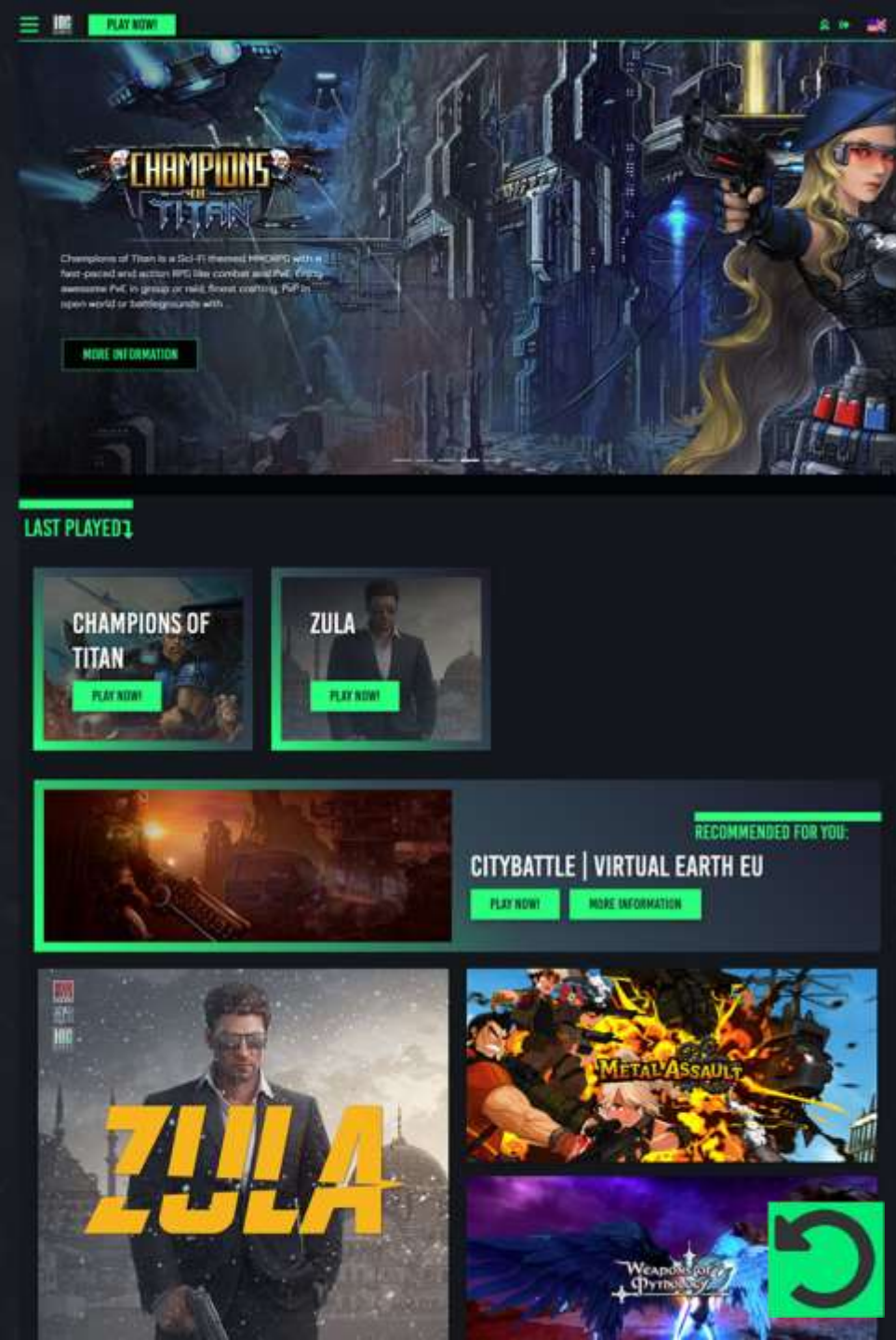
## DIGITAL GAME DISTRIBUTION PLATFORM

The IDC Games platform is a **multi-language digital game distribution platform with a downloadable launcher**, specialized in both free to play and paid PC games and indie gaming,

Every published game benefits from the platform's general services:

- ✓ USER REGISTRATION SYSTEM INTEGRATED
- ✓ PAYMENTS INTEGRATED
- ✓ DIGITAL RIGHTS MANAGEMENT
- ✓ 24/7/365 SUPPORT AND FORUMS
- ✓ LOYALTY PROGRAM
- ✓ PROPIETARY SERVERS
- ✓ DEVELOPER CONSOLE

Click [here](#) to visit the IDC Games platform





# USER REGISTRATION SYSTEM

The platform controls user's access to the published games, both paid and free, and includes SOCIAL LOGIN, PASSWORD RECOVERY, USER AUTHENTICATION methods.

Are you a member? [Login now!](#)

## NEW AT IDC/GAMES?

CREATE YOUR FREE ACCOUNT AND START PLAYING RIGHT NOW!

Username

Password  Confirm password

☒ Stay connected [Forgot your password?](#)

**CREATE YOUR ACCOUNT**

OR START SESSION WITH:

[Sign in with Google](#) [Sign in with Facebook](#) [Sign in with Steam](#)

[Sign in with Twitter](#) [Sign in with Yahoo](#) [Sign in with MSN](#)

[Sign in with Twitch](#) [Sign in with Discord](#)

By signing up, I agree to the Legal conditions, the Privacy Policy and the use of cookies of IDCGames.





The IDC Games is a secure distribution environment that prevents unauthorized distribution of your work and unauthorized access to paid contents.

## DIGITAL RIGHTS MANAGEMENT (DRM)

By publishing at IDC Games, your game and your player's in-game purchases are protected from unauthorized distribution, piracy, and cheating users.

## PROPIETARY SERVERS

IDC Games offers secure servers for developers to upload their games, implements security libraries and regularly notifies hacks. 24/7/365 support.







At IDC Games developers can monetize their games easily and safely.

**FREE TO PLAY GAMES:** The platform manages user's login, preventing installs and access of users that are not registered and logged in.

**PAID GAMES:** The platform manages user's login and payments, preventing installs and access of users that are not registered, logged in and have not paid.

**IN-GAME PURCHASES:** The platform generates a shop for each game that offers in-game purchases. Developers set up the in-game products they wish to sell and the platform processes the payment and makes sure users pay before enjoying the products.

## FREE TO PLAY GAMES



## PAID GAMES



## GAME'S SHOP





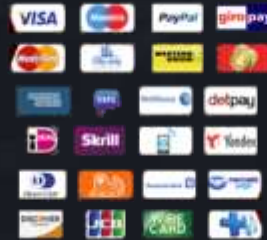
Your game can start monetizing users immediately with our payment gateway, which enables developers to **CHARGE PLAYERS FOR GAMING PRODUCTS AND SERVICES** (in-game virtual currency, DLC, loot boxes, boosters, items, skins, merchandising) by both **MICROTRANSACTIONS** and **SUBSCRIPTIONS**.

Our payment gateway is **GAME ORIENTED**, translated into **MULTIPLE LANGUAGES** and integrated with **LOCAL PAYMENT METHODS AND CURRENCIES** of any country of the world. This improves conversions by showing users the items in their language and presenting before them only the methods that are available at their countries to pay with, making sure they can understand and complete a purchase.



### LOCAL CURRENCY

Offering purchases in the user's currency



### +150 METHODS

Offering the user only the payment methods that are available for his country



### GAME PRODUCTS

Making it easy to sell game products (virtual currency, DLC, loot boxes, etc.)





The IDC Panel is the developer console where developers manage the upload, release and game page at the IDC games platform.

- Manage game releases, versions, & patch notes
- Upload text, image and video elements
- Setup the game's shop
- Manage DLCs
- Manage eSports, tournaments, and leagues.
- Track your game's performance with Key Performance Indicators (KPIs). Developers get useful insights of game installs, user analysis, payments and funnel stats.

A screenshot of the IDC Panel web interface. The header is blue with the "IDC GAMES" logo, "Panel IDC", and a "Sign Out" link. A dark sidebar on the left contains a user profile for "docum" (Testing Company) and a list of menu items: "All Games", "Games Board" (highlighted), "New Game", "Configuration", "Shop", "Multi-Language", "Releases", "DLCs", "Store Content", "Content", "WebSection", and "KPI". The main content area is titled "Games Games board" and contains a form to "Add new game". The form fields are: "Name" (placeholder "Game name"), "SEO Name" (placeholder "SEO name"), "Folder Name" (placeholder "Folder name for download"), "Game Status" (a dropdown menu with "Select Status"), and "Banner Image" (a "Choose File" button with "No file chosen" text). A blue "Submit" button is at the bottom of the form.



# GROW AND ENGAGE YOUR PLAYERS



## IN-GAME EVENTS

In-game events have its own section at your game page. Users can check the upcoming in-game events, check the details of the event, and watch in real time how the status bar progresses.



## LIVE STREAMING

Our platform eases the process of live streaming game sessions. Developers can ask their game's champion players permission to share their gaming session upon starting to play at our launcher and receive the signal if they accept.



## LOYALTY PROGRAM

The platform rewards loyal users taking into account their sessions and play time with virtual currency, in-game offers, and merchandising, to increase player retention within the platform and keep them coming back to check the rewards (*coming soon*).

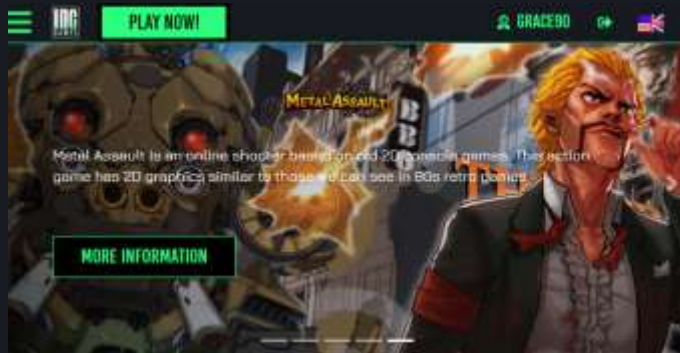




# ♥ WE PROMOTE YOUR GAME FOR FREE ♥

## AT THE PLATFORM

Upon launching your game at the platform, we advertise the game for free at our site and launcher, under the promo slider, latest releases, featured, and/or general news sections.



## AT OUR SOCIAL MEDIA

We share your promo art, news, trailers, gameplay videos, etc, at our social media (YouTube, Instagram, Facebook, Twitter, Pinterest).

IDC Games already has a huge online audience interested in gaming so that developers don't have to spend fortunes finding and engaging gamers.



## FREE PROMOTIONAL MATERIAL

IDC/Games provides developers with designers and expert gamers that can create the game's promotional material and record gameplay to nurture IDC/Games social media and platform, for free.



# IDC GAMES PLATFORM FINANCIAL TERMS

We work on a revenue share basis; we only win if you win!  
No set up fee, no monthly minimum required, no upfronts.

DEVELOPER		IDC/GAMES
75%		25%
REVENUE SHARE		





## OTHER SERVICES FOR IDC/GAMES PARTNERS

AVAILABLE FOR GAME DEVELOPERS THAT  
PUBLISH AT THE PLATFORM

## ADVERTISING SERVICES

### PROPRIETARY AD SERVER

We own an ad server specialized in targeting gamers for developers to optimize their online advertising campaigns.



### SPECIAL DISCOUNTS

For developers that wish to partner with IDC/Games to launch their paid marketing campaigns, IDC Games offers attractive discounts in YouTube, Facebook and display campaigns and social media influencer campaigns.

### ALL ROUND AD SERVICE

IDC/games can also manage the whole campaign flow at the developers request: plan the campaign, optimize the developer's budget, make the banners, launch the campaign, track performance and adjust creativities.





## LOCALIZATION SERVICES

IDC/Games speaks the user's language.



Both our game platform and payments gateway are **translated into 16 languages**, to reach millions of users in their mother tongue.

Upon publishing at IDC Games, our translators will translate your game's description into English, Spanish, French and Turk, for free.

Should you wish to translate into other languages, IDC/Games works regularly with translators with proven experience in games and specific game related concepts.



## PARTNER WITH IDC/GAMES FOR DISTRIBUTION

Taking care of [distribution](#), [globalization](#), [marketing](#), [hosting](#) and [payments](#) for developers to focus on what they really love: making awesome games.

Should you need more information or want to enroll as a developer with us, contact us at [publish@idcgames.com](mailto:publish@idcgames.com)